



Buğra[™] Kantar, MSc.

Visual (Brand, Product & Digital) Designer

** pronounced 'boo-rah'*

Portfolio bkantar.com

Contact hello@bkantar.com

Berlin, Germany

Experience

09.21 - now
Berlin, Germany

Cobalt.io Pentesting as a Service

Senior Visual Designer

Working with three marketing teams on their online & offline initiatives, building working-processes from ground up and helping the visual design team with the rebranding project.

03.21 - 06.21
Berlin, Germany

SumUp Global Mobile Payments Company

Senior Brand Designer

Worked as the senior brand designer responsible for the UK and Ireland markets. The position was made redundant after restructuring of teams.

09.18 - 03.21
Berlin, Germany

Honeypot.io Europe's Developer-Focused Job Platform

Senior Brand Designer

Sole brand designer of the company > Hired and managed an intern designer > Worked as the creative director for online/offline new market launch campaigns (Austria & Spain) > Branded HiveConf, worked on the stage & space design > Worked as the brand + product designer, art director on .cult a media platform for developers > Created brand guidelines, how to guides + templates for both Honeypot and .cult brands

Digital Designer (09.18 - 07.19)

Worked as a full-stack designer > Designed billboard campaigns for Germany & the Netherlands > Redesigned company branded items > Worked on a product project as a UX/UI designer > Conducted user testings > Designed and implemented landing pages > Designed, consulted for various other B2B + B2C marketing and event materials.

08.17 - 08.18
Remote

davet.com Online Wedding Invitation Platform

Interface & Visual Designer

As the only designer of the project > Designed the whole website's UX and UI > Brand's visual identity > Some social media posts and images. The project had to be terminated due to the financial crisis in Turkey.

08.16 - 05.17
Athens, Ohio, USA

Ohio University

Instructor & Teaching Assistant

As an instructor for Typography course for sophomore students:
> Conducted the lessons > Held critiques for works in progress, > Gave feedback and graded the final works of students.

As the teaching assistant: > Graded certain projects > Assisted the professors with course works.



Skills & Knowledge

Turkish

English

German

Photoshop

Illustrator

InDesign

After Effects

Premiere

Adobe XD

Figma

SketchUp

HTML5

CSS3

JavaScript

Processing

Prototyping

Micro/UX Copy



Knowledge / Confidence



Experience

06.15 - 06.16
Istanbul, Turkey

trendyol.com Turkey's leading e-commerce platform

Visual Designer

► Designed on-site banners, e-mail communications, landing pages, Google Ads banners, and print communications ► Worked as the creative director for Black Friday campaign for modagram.com which resulted in 15% new buyers and tripled the all-time daily sales record. ► Worked with Turkish branches of Nike, Puma, Sephora, Toyota and with Disney Int.

Education

2017 - 2018

Amsterdam University of Appl. Sci.

Digital Design, Master of Science

Graduation Mark: 7,00 / 10,00

Worked with WWF Netherlands on two projects for 26 weeks.
Experimented with Arduino, Java, Processing, generative installations.

2016 - 2017

Ohio University

Graphic Design, Master of Fine Arts

No degree. Transferred to MSc in Amsterdam after first year.

- Graduate Recruitment Scholarship 100%
- Full Teaching Assistantship w/ stipend (20hr/week)

Presented work in a mixed group exhibition, successfully completed MFA courses in Graphic Design as well as in Sculpture, Printmaking.

2010 - 2014

Bilkent University

Graphic Design, Bachelor of Fine Arts

CGPA: 3,63 / 4,00 - Graduated 2nd in class.

- Talent-Based Scholarship 100%
- Departmental Student Representative (2012 - 2014)
- Erasmus exchange student in Poland (Fall 2012)

Participated with my work in 1st Istanbul Design Biennial and in a group exhibition; attended a typography workshop at Grafist 17; awarded 2nd place as a team in a design competition 'Tasarımın Piri'ni Arıyoruz!'.

2008 - 2010

Bilkent University

Interior Arch. & Environmental Design, Bachelor of Fine Arts

No degree. Departmental transfer after third semester.

- Comprehensive Scholarship 100% w/ stipend

Designed university's spring festival visuals, various student clubs' visual identities and exhibited work in Istanbul Design Week 2010.

About

1990, Ankara / Turkey

As a designer, over the years, I've specialized in visual design and have been focusing on brand building. I believe that with my foundation and experience in human centered design I'm able to solve, if not, able to quickly learn how to solve, any design problem, process, language and tool that is given to me. Following "what client asks for might not be what client needs" as a motto, I try looking at the problems from a broader perspective, get to the core of the problem and try to come up with long-lasting, scalable and holistic solutions wherever possible.

Remarks

- Has working permit to work in Germany without visa support.

