



Buğra Kantar, MSc.

Digital, Visual & Something* Designer

(pron. 'boo-rah')

Online Portfolio & Contact

bkantar.com

hello@bkantar.com

Education

- 2017 - 2018** **Amsterdam University of Appl. Sci.**
Digital Design, Master of Science
Graduation Mark: 7,00 / 10,00
Worked with WWF Netherlands on two projects for 26 weeks.
Experimented with Arduino, Java, generative installation.
- 2016 - 2017** **Ohio University**
Graphic Design, Master of Fine Arts
No degree. Self-terminated enrollment after first year.
- Graduate Recruitment Scholarship 100%
- Full Teaching Assistantship w/ stipend (20hr/week)
Presented work in a mixed group exhibition, successfully completed courses in Sculpture, Printmaking
- 2010 - 2014** **Bilkent University**
Graphic Design, Bachelor of Fine Arts
CGPA: 3,63 / 4,00 - Graduated 2nd in class.
- Talent-Based Scholarship 100%
- Departmental Student Representative (2012 - 2014)
- Erasmus Student at Poland in Fall'12
Exhibited work in a group exhibition and at 1st Istanbul Design Biennial; attended a typography workshop at Grafist 17; came second as a team in a design competition 'Tasarımın Piri'ni Arıyoruz!'.
- 2008 - 2010** **Bilkent University**
Interior Arch. & Env. Design, Bachelor of Fine Arts
No degree. Departmental transfer after first year.
- Comprehensive Scholarship 100% w/ stipend
Designed university's spring festival visuals, various student clubs' visual identities and exhibited work in Istanbul Design Week 2010.

Experience

- 09.18 - now** **Honeypot.io**
Senior Brand Designer
Acting as a team lead, hired and managed an intern designer.
Worked as a creative director for company's new market launch campaigns (Austria & Spain), both offline and online. Created the branding and interface design of an HR conference, also worked on stage and spatial design. Branded and designed a media platform for developers. Created a visual brand concept for company's video brand.



Skills & Knowledge

- Turkish
- English
- German
- Spanish
- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere
- Adobe XD
- Sketch
- SketchUp
- HTML5
- CSS3
- JavaScript
- Processing
- Prototyping
- SCRUM

Experience

Digital Designer (09.18 - 07.19)

Working as a full-stack designer; designed billboard campaigns for Berlin, Munich & Hamburg, redesigned company branded items, worked on a product project as a UX/UI designer and conducted user testings, designed and implemented landing pages and also designed various other marketing materials.

08.17 - 08.18

[davet.com](#)

Interface & Visual Designer

Joined the team as the only designer; designed the whole website interface, visual identity, most of the social media posts and images. The project had to be terminated due to the financial crisis in Turkey.

08.16 - 05.17

Ohio University

Teaching Assistant & Instructor

Teaching Assistant (Fall 2016)

Instructor (Spring 2017 - ART2520: Typography)

As an Instructor for Typography course for second year students. Was responsible for conducting the lessons, giving critiques to in-work projects, giving feedback and grading the finished works of the students as well as giving consultations to them.

06.15 - 05.16

[trendyol.com](#) & [modagram.com](#)

Visual Designer

Was responsible for designing on-site banners, e-mail communications, landing pages, Google Ads banners, and print communications. Worked as the creative and art director for Black Friday campaign for modagram.com which resulted in 15% new buyers and tripled the all-time daily sales record. Worked with Turkish branches of Nike, Puma, Sephora, Toyota and with Disney International.

09.2014

[bigumigu.com](#)

Visiting Editor & Art Director

Future Match (26th Crystal Apple Creativity Festival)

Was responsible for attending and providing blog content for the talks, and designing the banners, final content report of the festival.

07.2013

Project House, a member of HAVAS

Art Director Intern

Designed pages for a bank's mobile cultural events app based on the previously created visual concept and pages, as well as few landing pages and social media visuals for various brands.



*Something Designer

I would like to refer myself as a 'Something Designer' as I am not comfortable limiting myself with specific titles in the age of design, where the lines are blurred more than ever between specializations. With experience and background in architecture, graphic design, fine arts and digital design; I believe that with a solid foundation and experience in any human centered design field, a contemporary designer should be able to solve, if not should be able to quickly learn how to solve, any design problems.

I believe that I am that contemporary designer.

Remarks

- Has working permit, eligible to work, in Germany.